STEPHEN DE FRANCESCO

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Experienced Print Professional, maximizing the accumulated knowledge of a distinguished graphic design career and over a decade of magazine production to provide dedicated quality control and technical expertise in the creation of print publications. Project-oriented multitasker, with proven leadership ability; eager to gain and share new knowledge. Expert in layout and typography and familiar with all current desktop publishing software and digital printing processes. Articulate communicator with excellent writing, editing, and proofreading skills.

Production Manager — **The Arena Group** • *August 2016 - March 2024 • NYC*

- Pre-press production of over a dozen magazine titles in multiple interests/markets, including press scheduling, mapping, advertising trafficking, layout, proofing, file generation, etc.
- Recruited to evaluate and implement the latest print-production technologies, resulting in pre-press costs savings of $1.5 million, increased magazine revenues and wider distribution.

Associate Production Manager — **Time Out New York / Time Out Kids** • *June 2003 - August 2016 • NYC*

- Graphic design, troubleshooting, preparing digital files, laying out sections, etc. Worked with state-of-the-art systems for mapping, ad materials trafficking, file preparation, etc.

Graphic Design/Production Consultant — **Freelance** • *September 1999 - June 2003 • NYC*

- Art direction, layout design and production for a variety of clients, including CCM Advertising, Cooper Direct Ltd., GlaxoSmithKline, Jannsen Pharmaceutica, Lambda Legal Defense and Education Fund, Major League Baseball (designing the World Series 2000 "Subway Series" logo), Metropolitan Museum of Art, Phillips Auctioneers, SIECUS, and Silk Road Foundation, engaged both independently and through temporary creative staffing agencies.

Creative Director — **GMHC** • *June 1988 - September 1999 • NYC*

- Created original, award-winning print materials for the world's first and largest AIDS service organization, working with many volunteer designers, photographers, writers, etc. Collaborated on establishing the concept of "safer sex" for HIV prevention. Worked on media campaigns for HIV/AIDS advocacy, education and client services. Designed a First Prize winning float for the NYC Pride March, and designed the first and last GMHC Morning Parties to be held on the beach in Fire Island Pines.

Bachelor of Fine Arts, Emerson College, Boston, MA • Desktop Publishing, School of Visual Arts, New York, NY